ROMATEX

ROMATEX AND THE HOSPITALITY SECTOR Brought to You by Romatex Bedding and Linen Factory Shop

Romatex an important supplier for South African hospitality sector.

The South African hospitality industry is on a major growth drive since the global pandemic nearly decimated the entire sector. Every hotel, bed and breakfast, lodge and guest house is looking for ways to improve their services and facilities in order to entice tourists and local guests. It is a highly competitive sector, so the right local suppliers are needed.

Romatex plays a vital role in the South African hospitality supply chain. As a leading manufacturer and supplier of stitch-bonded non-woven material and other textiles for the hospitality sector, Romatex can ensure world-class linens for your guests. The company has made a string of investments in its facilities and machinery in recent years.

We supply various textiles and bedding to boutique hotels, lodges and guest houses throughout the country. These include customised linens, such as duvets, sheets, pillowcases and mattress protectors. Romatex has over 50 years of experience in the industry and a proven track record of quality and reliability, ensuring that our customers receive world-class textiles on time.

OUR PRODUCTS FOR THE HOSPITALITY SECTOR

Romatex products are either 100% cotton or a 50/50 blend, depending on the needs of the customer. We pride ourselves on our quality and ability to meet customer expectations timeously. We understand the rigorous quality requirements of the hospitality sector as guest comfort takes precedence.

What we do not manufacture, we can source, both locally and globally. These additional products include towels, gowns, slippers and blankets – all essential components of a comfortable stay. Romatex holds SABS ISO 9001 certification for quality management which guarantees consistency and attention to detail.

WHY CHOOSE A LOCAL SUPPLIER?

For many lodges and BnBs, linens and homeware are crucial points of consideration. While imported textiles and bedding are an option, they are often prone to delays due to international shipping and slow processing at ports. It also comes with the risk of not being able to hold and feel the products in your hands before purchasing.

In this regard, a local supplier will drastically improve lead times and it will also give you the opportunity to see the products yourself. As the textiles and homeware are shipped from within South Africa, hospitality companies can expect delivery within a matter of days or weeks. In addition, Romatex can customise certain textiles to meet your individual needs and specifications.

Procurement managers are welcome to visit our factory store and manufacturing facility in Cape Town to see what we have to offer. This allows you to touch, hold and feel the linens before making a decision to purchase. It will also allow you to see exactly what your guests will be sleeping on, wearing or using during their stay.

SUPPLYING SOUTH AFRICAN HOSPITALITY COMPANIES FOR YEARS

Romatex has 50 years of experience in the textile manufacturing industry and we established a dedicated division for the hospitality sector in 2013. We have created a reputation for providing affordable products, without compromising on quality.

We understand that each hotel and lodge has its own requirements, so we aim to provide you with everything you need to run your business efficiently and profitably. This includes reduced lead times on orders and textiles that will meet your expectations.

If you need textiles or linens for your property, then consider Romatex as your local partner and supplier. Our head office and manufacturing facility are in Cape Town, but we also have branches in Gauteng, KwaZulu-Natal and the Free State. For more information about our various products and textiles, please contact us today.

Romatex Bedding and Linen Factory Shop - all contact details and more info can be found via the following link: <u>https://factory-shops-cape-town-south-africa.blaauwberg.net/bedding/romatex-bedding-linen-factory-shop</u> <u>linen-factory-shop/romatex-bedding-linen-factory-shop</u> Elsies River, Cape Town

Explore this shop via a YouTube video: https://youtu.be/BfwJz0tjzeQ